



# WORLD CLASS

## NEW ZEALAND

### INSPIRE AUCKLAND



**Don't miss this opportunity to hear seven of New Zealand's leading global business thinkers. This series of short, powerful presentations from World Class New Zealanders will offer valuable thought leadership, business insights and inspiration for entrepreneurs, students, corporates, managers and business owners.**

**Date: Thursday, 7 April 2011**

**Time: 9am to 1pm**

**Venue: Hopetoun Alpha, 19 Beresford Square (Corner of Hopetoun Street & Beresford Square), Auckland Central**

**Tickets: single \$225 + GST; groups of 10 \$200 + GST per person**

To book your tickets go to [www.eventfinder.co.nz](http://www.eventfinder.co.nz) and search for "World Class New Zealand Inspire Auckland".

**Michael Boustridge:** as President of BT Global Services Michael runs a multi-billion dollar business that delivers services in more than 170 countries and can count 85% of the Fortune 500 companies as clients. As a recognised globally connected leader he sits on the board of XPRIZE Foundation ([www.xprize.org](http://www.xprize.org)), an educational not-for-profit, that attempts to solve the grand challenges of our time by offering incentive prizes of US\$10 million or more.

**Sarah Robb O'Hagan:** newly promoted to president of Gatorade North America and global chief marketing officer for sports nutrition, she has been recognized by Forbes as one of the most powerful women in sports. A graduate from the University of Auckland, she is in charge of the almost \$5-billion Gatorade business unit with the aim of turning the drink into a global brand.

**Claudia Batten:** her first company, Massive, developed software that put ads in video games and four years later sold to Microsoft for a rumoured \$200 million and \$400 million. But retirement wasn't what Batten had in mind. At 35 she decided to create a modern advertising agency made for the digital era and launched Victors and Spoils, the world's first creative ad agency built on the principles of "crowdsourcing".

**Dr Karen Wilcox:** aspiring to become New Zealand's first astronaut, and already a finalist in the NASA Astronaut Selection, she leads a multi-institutional research team at MIT that is funded by NASA to develop methods for the design of environmentally sensitive aircraft. No doubting Karen's drive to succeed when you consider she is also a successful ultra-marathon runner, experienced mountain climber and recently made time to learn three languages and start on her private pilot's license.

**Michael Stedman:** in just over twelve years he has taken Natural History New Zealand from the point of closure to world leader status. Its documentaries are seen in over 220 countries, have won over 250 international awards and international co-production and sales now make up 97% of NHNZ's business.

**Derek Handley:** at the age of 22, he became New Zealand's youngest ever managing director of a listed company and later co-founded mobile advertising company The Hyperfactory to service global clients such as Coca-Cola, BlackBerry, L'Oreal, Vodafone and Disney. Last year he sold his company to US media group Meredith Corporation in a confidential sale rumoured to be in the tens of millions of dollars and was Ernst & Young's 2009 Young Entrepreneur of the Year.

**Sam Morgan:** best known as the founder of TradeMe which he sold in 2006 to Australian media company Fairfax for over NZ\$750 million and is now an investor and advisor to a number of start-up businesses. He is also one of New Zealand's most active social entrepreneurs, setting up the Jasmine Charitable Trust to fund experienced entrepreneurs developing scalable models to provide healthcare, education and improved livelihoods to the world's most disadvantaged.

To book your tickets go to [www.eventfinder.co.nz](http://www.eventfinder.co.nz). Any ticket enquiries please contact Elliott on [elliott@keanewzealand.com](mailto:elliott@keanewzealand.com) or phone (04) 4940975.